

Exam. Code : 112105

Subject Code : 3543

**B.Design (Multimedia) 5<sup>th</sup> Semester**  
**TECHNICAL THEORY OF MEDIA—II**  
**(Electronic Media)**  
**Paper—V**

Time Allowed—3 Hours] [Maximum Marks—100

**SECTION—A**

**Note :—** Attempt any *ten* questions. Each carries equal marks.

1. DVC.
2. Console.
3. Who invented Television ?
4. Film Review.
5. AM.
6. Coverage.
7. BBC
8. Breaking News.
9. Dolby Digital.
10. HDTV.
11. Radio Jockey.
12. Piece to Camera. 10×2=20

**SECTION—B**

**Note** :— Attempt any *four* questions. Each carries equal marks.

1. Discuss in detail the characteristics of Radio.
2. Trace out the evolution and growth of Television in India.
3. Throw light on the production team of a News Channel.
4. What is Film Distribution ? Discuss its importance and usefulness in film industry.
5. Write a note on various Editing Softwares.
6. Elaborate on the growing influence of television on our society.
7. Define Budgeting. How is the budgeting of any program done ? Discuss in detail.  $4 \times 5 = 20$

**SECTION—C**

**Note** :— Attempt any *four* questions. Each carries equal marks.

1. Write an essay on various types of Video Cameras.
2. Detail on the different script formats followed in Radio.
3. Draw a comparison between Print media and Electronic media.
4. Write an elaborate note on principles of Video Production.
5. What is Channel Analysis ? Write an analysis of any Entertainment Channel in your words.  $4 \times 15 = 60$